

## 2023 Fall Conference November 14-16

### Columbus Marriott Northwest

Time	Tuesday, November 14
10:00 - 11:00 am	CTAO Legislative Update & Annual Business Meeting  Join us as we kick-off our Fall Conference with this session presented by Scott Zumbrink, President; Dan Talarek & Alex Zumbar, Legislative Committee Co-Chairs: and a Capitol Square Update from CTAO Executive Director Kevin Futryk and State Lobbyist Julia Wynn. We'll also conduct the annual business of the CTAO.
11:00 am - Noon	Understanding Property Tax in Ohio  Presented by David Graham, Green County Auditor, and Chris Klein, Chief Deputy Auditor, Lawrence County  A review of how value changes impact property taxes and property tax rates along with a review of tax credits and the eligibility requirements for each.
1:00 - 2:00 pm	Investment Updates for County Treasurers  Presented by Doug Drabik, Ramond James; Tom Jalics, Fifth Third Bank; and Jonathan Azoff, Meeder Investments. Moderated by Michael Zuren, Lake Co. Treasurer  Get the latest news and updates regarding investments from our panel of investment professionals.
2:15 - 3:15 pm	Evaluating the Evaluators: Critically reviewing appraisals and solutions from around the country  Presented by Victor Anselmo and Kieran Jennings of Siegel Jennings Co., LPA  Learn the "why" behind appraisal techniques and become aware of factors that are currently changing the real estate market. Understand where appraisals may have hidden flaws and why certain questions must be asked of appraisers to ensure that taxpayers and government bodies are well served by the Board of Revision. You'll also learn some of "the good, the bad, and the ugly" of other states' tax systems.



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	Tuesday, November 14 — continued
3:30 - 4:30 pm	Performance Audits: A Tool to Objectively Evaluate Efficiency, Economy, and Effectiveness of Operations and Programs
	Presented by Dorinda Byers, Deputy Director of Operations, Ohio Auditor of State
	Performance audits examine the efficiency and effectiveness of government programs and functions with the goal of making them better. While financial audits determine whether public funds are spent legally and managed in accordance with accounting principles, performance audits examine whether funds are spent wisely and if programs achieve their intended purpose. Learn more about how a performance audit can help your office succeed.
4:30 - 5:30 pm	Break - Take a bit of time for yourself before our evening's activities.
5:30 - 8:30 pm	Tailgate Party + Game Night  Join us for a low-key, casual, tailgate-themed night that will include a corn hole tournament, a euchre tournament, board games, dominoes, and more! You're invited to bring your favorite board game too! Feeling in the spirit?  Wear gear from your favorite team - high school, college or pro!
	Wednesday, November 15
	Today's Land Bank Brownfield Grant Acquisition Program
8:00 - 9:00 am	Panelists: Bart Hamilton, Richland Co. Treasurer; Sam Lamancusa, Trumbull Co. Treasurer; Don Rankey, Delaware Co. Treasurer; Ric Wasserman, Athens
LI	Co. Treasurer, Shawn Carvin, Executive Director, Ohio Land Bank Association and Adam Jutte, Cuyahoga Co. Prosecutor's Office
5/9/9	5605 Blazer Parkway, Dublin, OH 43017 <u>www.ctao.com</u>



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	Wednesday, November 15 — continued
9:15 - 10:15 am	District Meetings
10:45 - 11:45 am	Improving Efficiency and Maximizing Collections via Technology  Presented by J. Brad Lewis, F&E Payment Pros; Gary Norton, ReCo; John McManus, Montgomery Co. Treasurer; April Bowersock, Auglaize Co. Treasurer Moderated by Jeff Brodsly, CEO, ReCo  You will hear from both technology vendors and Ohio Treasurers on best practices and ways to leverage technology to improve your counties' processes. Discover ideas to help improve efficiency and increase revenue collections.
1:00 - 2:00 pm	Records Retention for the Treasurer's Office  Presented by Nathan Owens, Senior Records Manager, Ohio Attorney General's Office  Managing your office's records, whether paper or electronic, is crucial to assure your ability to find needed information, be compliant with various laws and regulations, answer public records requests in a timely manner, as well as reduce the budget burden to store such records. Attendees will learn about the importance of records management for your local agencies, how records retention schedules should be crafted, how to create a defensible record destruction process, and what retention considerations there are with electronic, e-mail, and social media records
2:15 - 3:15 pm	Vital Cybersecurity Practices for County Treasurers  Presented by Kirk Herath, Cybersecurity Strategic Advisor to Governor Mike DeWine and Chair, CyberOhio  In an increasingly digitized world, cybersecurity has become a critical risk for every organization, including county treasurers' offices. The threat of cyberattacks is increasing, as is the cost and time of recovery. Participants will learn about CyberOhio, its work to improve the cybersecurity of local governments through the Homeland Security Advisory Council – Cyber, why continually improving cybersecurity is essential to county treasurers, and what steps they can take to protect themselves best.

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	Wednesday, November 15 — continued
3:30 - 4:30 pm	Treasurer Roundtable Discussions  Treasurers will gather based on county population to discuss issues facing their offices and share advice and best practices with their peers & colleagues. We will once again be offering the opportunity for similar sized counties to gather and discuss issues & topics of concern. We'll provide some questions for all groups to discuss.
	Group 1 - 1-35,000 people Jeff McIntosh Group 2 - 35,001 - 55,000 Dave Wolters Group 3 - 55,001 - 95,000 Bill Ogg Group 4 - 95,001 - 200,000 John Burke Group 5 - 200,000+ Dan Talarek
4:30 - 5:00 pm	Break Take a bit of time for yourself before our evening's activities.
5:00 - 6:00 pm	Vendor Happy Hour  Spend some time visiting with our vendor partners and learn about their products and services while enjoying drinks and snacks.
6:00 - 9:00 pm	President's Banquet Join us for a delicious dinner as we say thank you to Scott Zumbrink for his service as CTAO Board President and swear in the new officers. Afterward we'll hear the music of Darke County's own Shannon Clark and the Sugar.



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	Thursday, November 16th
8:30 - 9:30 am	TBA  Our presenter cancelled at the last minute. Stay tuned for our plans for this time!
10:00 - 10:30 am	Treasurer of State Robert Sprague  Ohio Treasurer Robert Sprague will join us to provide updates from his office and answer questions from county treasurers.
10:45 - 11:45 am	SesTechnology - Introduction to the Ohio Innovation and Technology Association  Robert Kovey and Jennifer Flatter, OITA; Mark Epolito, Google Local government technology challenges and opportunities are always changing and now they are changing at amore rapid pace. Some of the largest, and at times, most needed partners for government are companies with solutions based on and delivered by technology. Improving the citizen experience, cybersecurity, managing resources, and lowering costs of operations are all factors that can be considered by government offices. The OITA is the bridge between tech and government.
11:45 am - 12:30 pm	Grab & Go (Or Stay!) Lunches  The Deli buffet will allow guests to build their own to-go box or eat your lunch with colleagues before you travel home.