

# Hot Topics in Investments

County Treasurers Association of Ohio November 14, 2017

### Presented by

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President, Public Funds Sr. Vice President, Director of Fixed Income

Meeder Investment Management Meeder Investment Management

### AGENDA

- Cash vs. Core Portfolio
- Bank Fees vs. Balances
- Step-up Bonds
- Changes to Ohio Revised Code
- Pending Legislation
- The Fed & Interest Rate Outlook

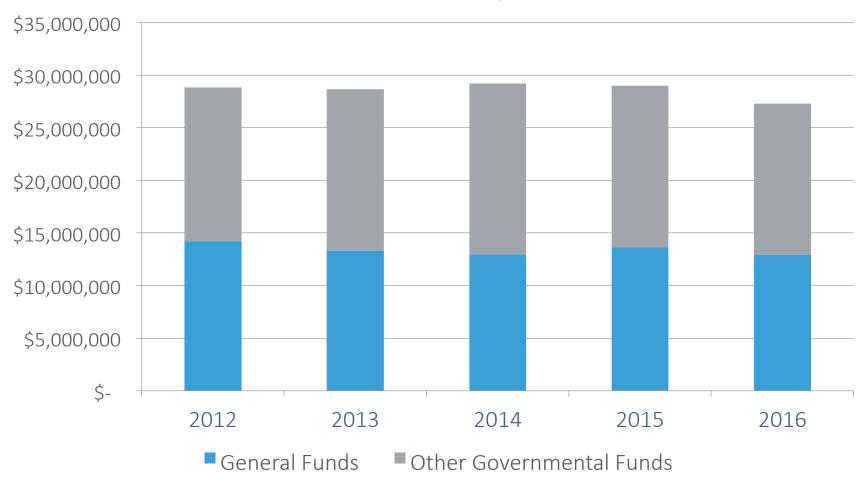


# Cash vs. Core

- Cash Management "Cash" Portfolio
  - Operating needs for current year
  - Funds with uncertain time horizon
- Investment Management "Core" Portfolio
  - Time horizon greater than one year
  - Apply investment strategy to maximize earnings

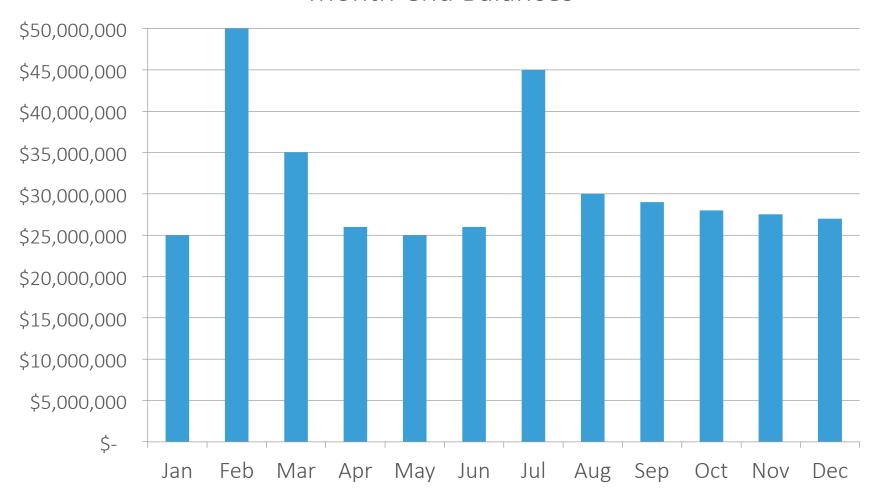


### Year-end Balances per CAFR





### Month-end Balances





Current

Cash \$15.0million Earning 0.50%

Core \$10.0million Earning 1.50% Right-Sized

Cash \$5.0million Earning 0.50%

**Core** \$20.0million Earning 1.50%

Projected Additional Interest Income of \$100,000



# Bank Fees vs. Balances

# BANK ACCOUNT ANALYSIS STATEMENT

Local Bank	
Average Ledger Balance	\$24,536,865.97
Less Average Float	\$0.00
Average Collected Balance	\$24,536,865.97
Less Reserve Requirement	\$2,453,686.60
Average Available Balance	\$22,083,179.37



# BANK ACCOUNT ANALYSIS STATEMENT

Local Bank					
Cost of Services	Volume	Unit Price	Total Cost		
Account maintenance	5	41.80	209.00		
Image statement	5	10.00	50.00		
Checks paid	2,500	0.19	475.00		
ACH credits received	200	0.14	28.00		
Analysis maintenance fee	1	29.90	29.90		
Total Charge for Services			\$791.90		



### BANK ACCOUNT ANALYSIS STATEMENT

Local Bank					
Average Ledger Balance		\$24,536,865.97			
Less Average Float		\$0.00			
Average Collected Balance		\$24,536,865.97			
Less Reserve Requirement		\$2,453,686.60			
Average Available Balance		\$22,083,179.37			
Earnings Credit Allowance	0.25%	\$5,111.85			
Total Charge for Services		\$791.90			
Net Charge for Services		\$0			



# BENEFITS OF REDUCING BANK BALANCES

	Existing	Reduced Balances
Average Ledger Balance	\$24,536,865.97	\$4,536,864.97
Earnings Credit Allowance (0.25%)	\$5,111.85	\$945.18
Total Charge for Services	(\$791.90)	(\$791.90)
Alternative Investment Earning (1.20% annually)	\$0	\$20,000

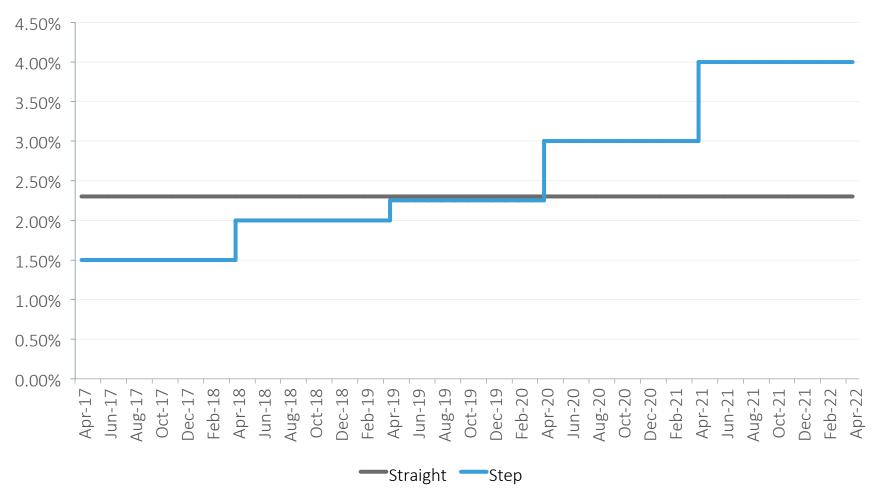
INCREASED INTEREST INCOME OF \$240,000 PER YEAR BASED ON INVESTING THE \$20 MILLION TO YIELD 1.20%



# Step-up Bonds

# STRAIGHT CALLABLE VS STEP (INTEREST RATES)

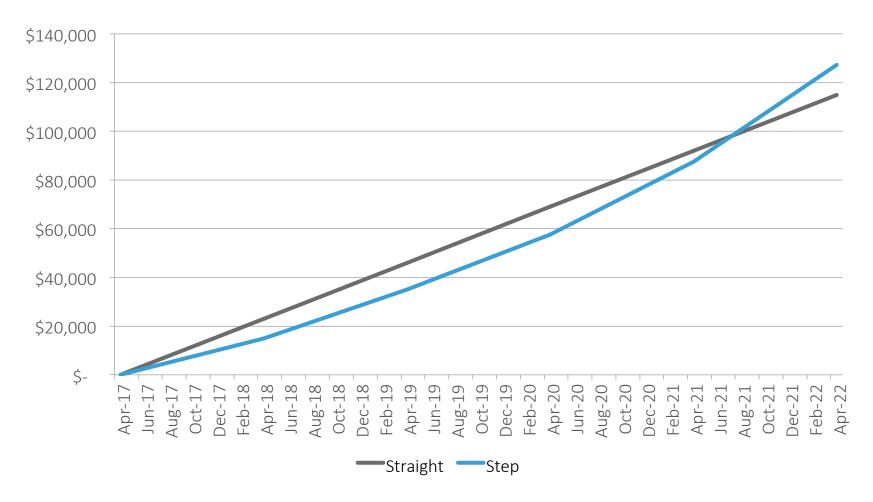
Straight Callable – 3134GBFB3 FHLMC 2.30% 4/11/22 vs. Multi Step – 3134GBGT3 FHLMC 1.50% 4/27/22





# STRAIGHT VS STEP (CUMULATIVE INTEREST)

Straight Callable – 3134GBFB3 FHLMC 2.30% 4/11/22 vs. Multi Step – 3134GBGT3 FHLMC 1.50% 4/27/22





# Changes to Ohio Revised Code

### OHIO REVISED CODE 135.35 (effective 3.21.17)

(10) Debt interests rated at the time of purchase in the three highest categories by two nationally recognized standard rating services and issued by foreign nations diplomatically recognized by the United States government. All interest and principal shall be denominated and payable in United States funds. The investments made under division (A)(10) of this section shall not exceed in the aggregate two per cent of a county's total average portfolio.

The investing authority shall invest under division (A)(10) of this section in a debt interest issued by a foreign nation only if the debt interest is backed by the full faith and credit of that foreign nation, there is no prior history of default, and the debt interest matures not later than five years after purchase. For purposes of division (A)(10) of this section, a debt interest is rated in the three highest categories by two nationally recognized standard rating services if either the debt interest itself or the issuer of the debt interest is rated, or is implicitly rated, at the time of purchase in the three highest categories by two nationally recognized standard rating services.



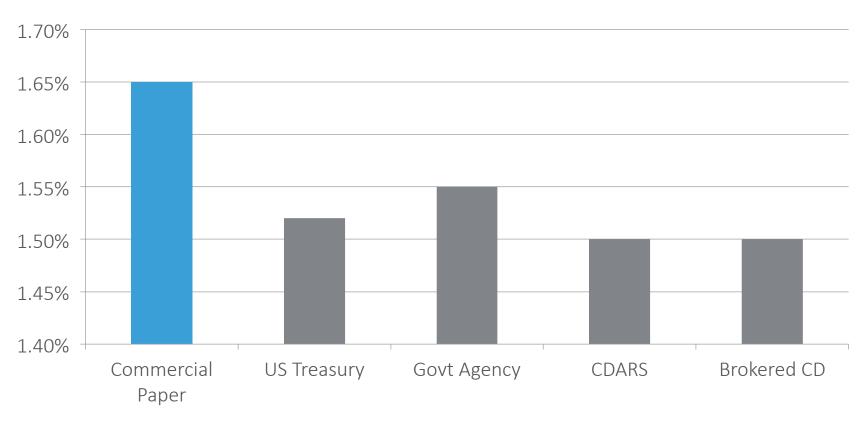
### OHIO REVISED CODE 135.35 (effective 9.29.17)

- (8) **Up to forty per cent** of the county's total average portfolio in either of the following investments:
  - (a) Commercial paper notes issued by an entity that is defined in division (D) of section 1705.01 of the Revised Code and that has assets exceeding five hundred million dollars, to which notes all of the following apply:
- (i) The notes are rated at the time of purchase in the highest classification established by at least two nationally recognized standard rating services.
- (ii) The aggregate value of the notes does not exceed ten per cent of the aggregate value of the outstanding commercial paper of the issuing corporation.
  - (iii) The notes mature not later than two hundred seventy days after purchase.
  - (iv) The investment in commercial paper notes of a single issuer shall not exceed in the aggregate five per cent of interim moneys available for investment at the time of purchase.

No investment shall be made pursuant to division (A)(8) of this section unless the investing authority has completed additional training for making the investments authorized by division (A)(8) of this section. The type and amount of additional training shall be approved by the treasurer of state and may be conducted by or provided under the supervision of the treasurer of state.



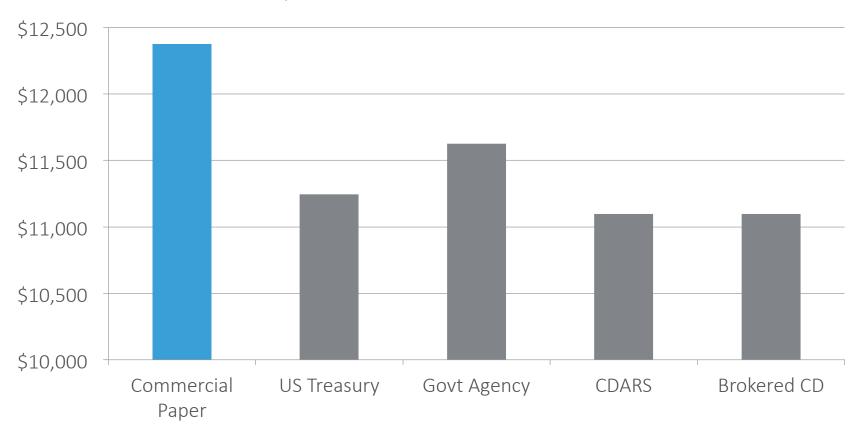
#### RATE COMPARISON



Commercial Paper rates for 270 days. Rates on all other securities for 1 year maturity. Rates as of 11/10/17. For illustration purposes only.



### INCOME COMPARISON PER \$1.0 MILLION INVESTED



Income calculated for 270 day term for all investment options. For illustration purposes only.



# Pending Legislation

### HOUSE BILL 46

Passed by House 6.7.17, Senate Committee on 6.15.17

**Primary Sponsor:** Robert Sprague

### Proposed Language:

ORC 135.35

- (9) Up to fifteen per cent of the county's total average portfolio in notes issued by corporations that are incorporated under the laws of the United States and that are operating within the United States, or by depository institutions that are doing business under authority granted by the United States or any state and that are operating within the United States, provided both of the following apply:
- (a) The notes are rated in the second three highest or higher category categories by at least two nationally recognized standard rating services at the time of purchase.
  - (b) The notes mature not later than two three years after purchase.



### HOUSE BILL 251

Passed by House 10.24.17, Introduce to Senate on 10.25.17

Primary Sponsor: Dave Greenspan

### Proposed Language:

ORC 135.35

(4) Bonds and other obligations of this state or the political subdivisions of this state, provided the bonds or other obligations of political subdivisions mature within **ten years** from the date of settlement;

#### Tips:

Risk vs Reward

Know the Credit Quality of the Issuer

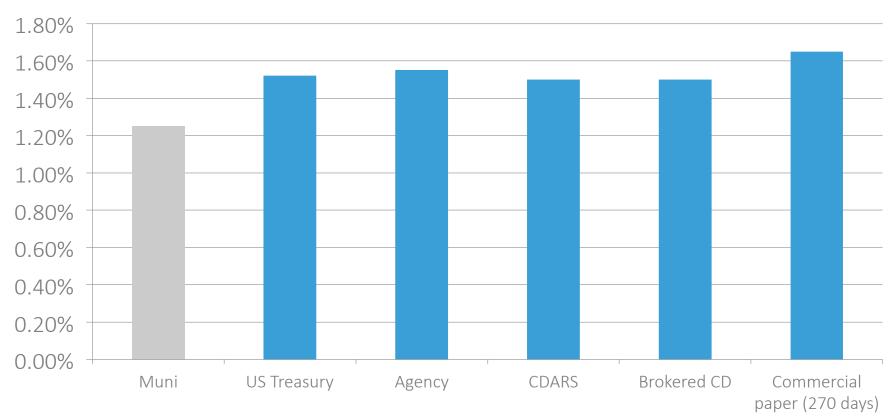
Maintain Proper Liquidity



### MUNICIPAL SECURITIES: TAX-EXEMPT ISSUE

County of Green 1.50% 12/01/19 priced 11/10/17 to yield 1.25%

### Rate Comparison

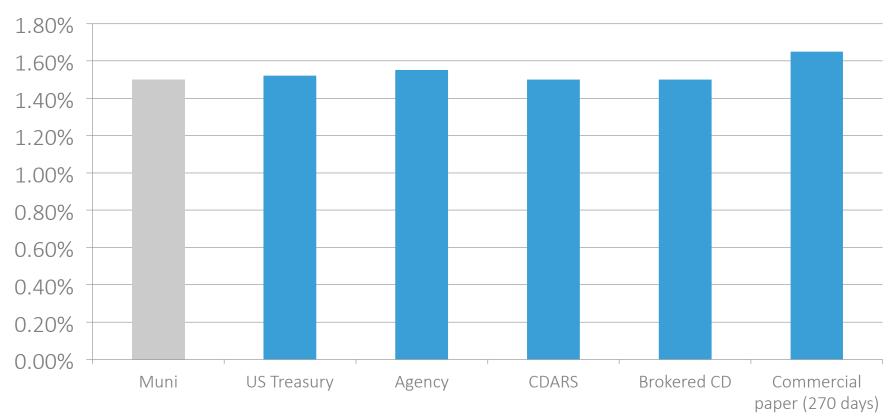




### MUNICIPAL SECURITIES: TAXABLE ISSUE

City of Columbus OH , 3.00% 04/01/19 Priced 11/10/17 to yield 1.50%

### Rate Comparison





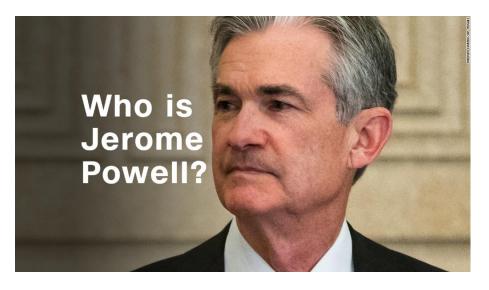
# FED POLICY & INTEREST RATE OUTLOOK





### NEW FEDERAL RESERVE CHAIRMEN

Who is Jerome Powell



- Mr. Powell was born in February 1953 in Washington, D.C. He received an A.B. in politics from Princeton University in 1975 and earned a law degree from Georgetown University in 1979
- Mr. Powell served as an Assistant Secretary and as Undersecretary of the Treasury under President George H.W. Bush, with responsibility for policy on financial institutions, the Treasury debt market, and related areas. Prior to joining the Administration, he worked as a lawyer and investment banker in New York City.
- Jerome H. Powell took office as a member of the Board of Governors of the Federal Reserve System on May 25, 2012, to fill an unexpired term. He was reappointed and sworn in on June 16, 2014, for a term ending January 31, 2028.

### FOMC STATEMENT HIGHLIGHTS

September 20, 2017



THE FOMC LEFT THE FED FUNDS TARGET RANGE
UNCHANGED AT 1.00% TO 1.25%

DECISION TO LEAVE THE TARGET RANGE

UNCHANGED AND BEGIN \$10 BILLION

BALANCE-SHEET RUNOFF IN OCTOBER WAS

UNANIMOUS

GRADUAL RATE INCREASES WILL HELP TO

"SUSTAIN A HEALTHY LABOR MARKET WITH

EXPECTATIONS FOR INFLATION TO STABILIZE

AROUND THE 2 PERCENT LONGER-RUN

OBJECTIVE"

FOMC PARTICIPANTS EXPECT TO RAISE RATES

ONE MORE TIME IN 2017

- STATEMENT HIGHLIGHTED

  "THAT HURRICANE DAMAGES WON'T

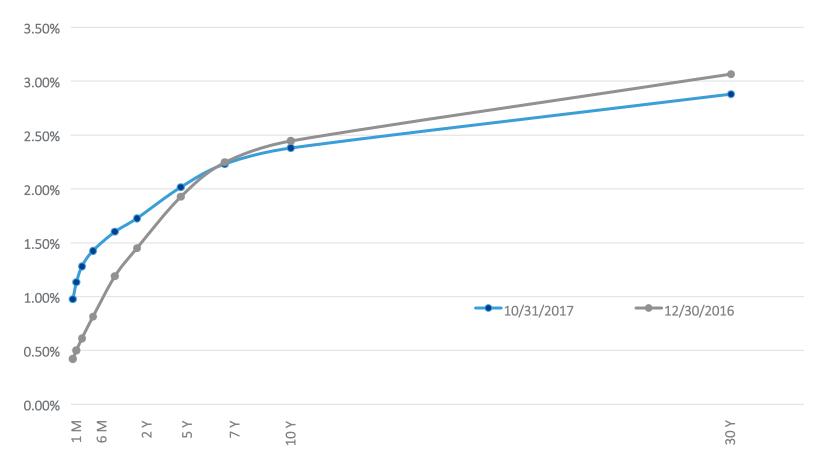
  DERAIL AN OTHERWISE HEALTHY ECONOMIC

  EXPANSION"
- "LABOR MARKET HAS CONTINUED TO STRENGTHEN" AND ECONOMIC ACTIVITY "HAS BEEN RISING MODERATELY SO FAR THIS YEAR"

Source: Federal Reserve



# YIELD CURVE COMPARISON

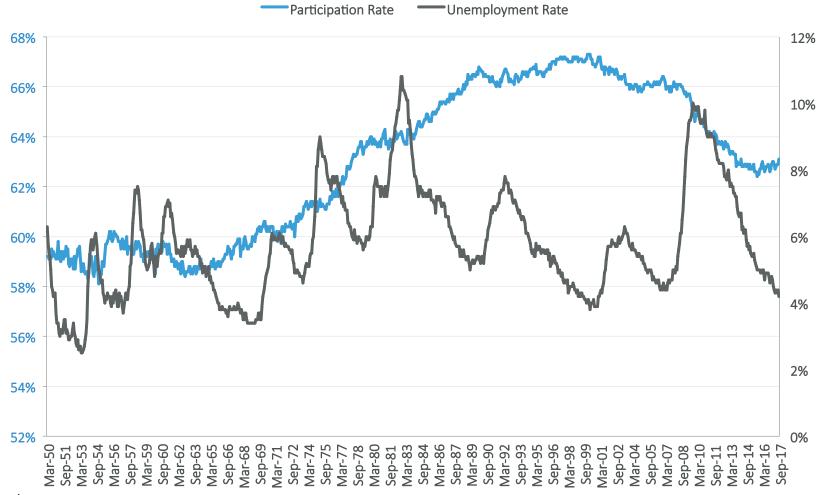






### UNEMPLOYMENT

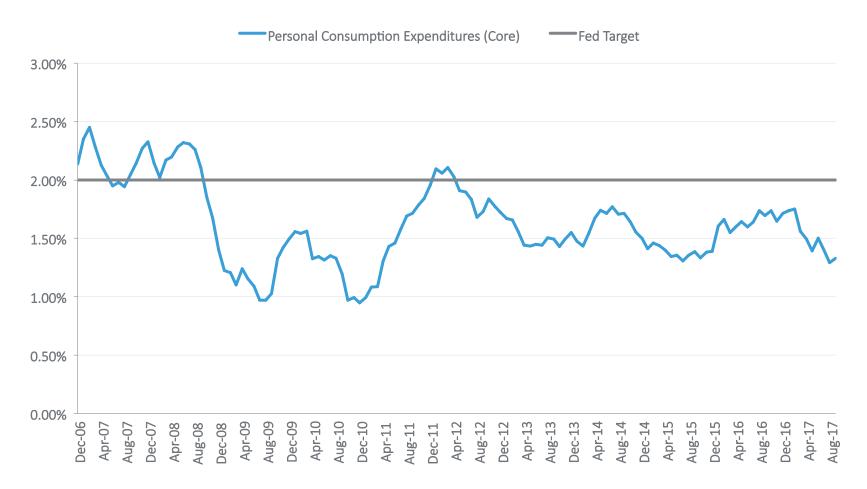
### Unemployment rate vs participation rate





### **INFLATION**

### Personal Consumption Expenditures (PCE)





### INFLATION OUTLOOK

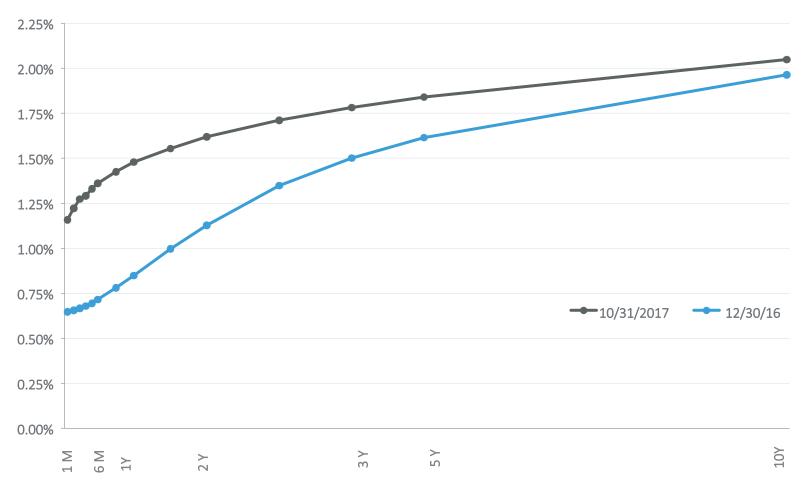
### U.S. 5-Year Breakeven Index





### INTEREST RATE OUTLOOK

### **US Overnight Interest Rate Swaps**





### THANK YOU



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